

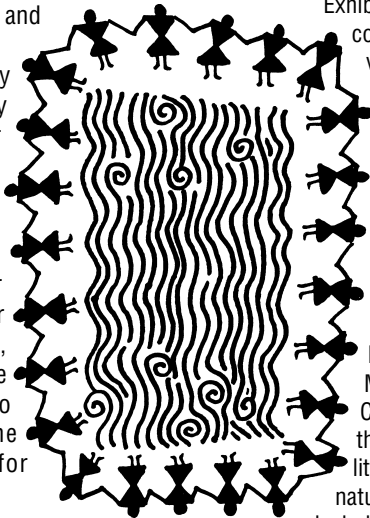
'CELEBRATING CAUVERY'

On the occasion of the 7th International Day of Action Against Dams and For Rivers, Water and Life.

March 14th is International Day of Action against Dams and for Rivers, Water and Life (More info: www.irn.org). This is a time when people world over gather to highlight the importance of rivers to life, and respond with urgency in protecting them as wholistic ecosystems. It is a time to critically examine our relationship with rivers.

Many stretches of the Cauvery river are highly polluted by industrial effluents and sewage. Sand mining continues on a rampant scale. People come to Cauvery to enjoy her natural beauty, but unfortunately leave behind a terrible mess. Like most rivers in our country, Cauvery is under acute pressure from these and other adverse impacts.

It is time we began to feel Cauvery more intensely. She isn't merely the water that flows out of our taps, or the conveyor of our refuse. **She is our lifeline.** To reflect deeply on such dimensions and respond effectively to identify solutions for the long-term sustenance of our relationship with Cauvery, considering our futures are entwined, we invite you to Celebrate Cauvery on the International Day of Action for Rivers, Water and Life.



Contribute generously

Leaflets, posters, banners, travel, paint, food, cost money in campaigns. We urge you to donate generously to cover these costs. All donations will benefit from tax relief per Sec 80G of the Income Tax Act, if made in favour of "Environment Support Group".

Contact details:

Environment Support Group @

S-3, Rajashree Apartments, 18/57, 1st Main Road
S. R. K. Gardens, Jayanagar, Bannerghatta Road
Bangalore 560041. INDIA

Telefax: 91-80-26341977/26534364

Email: esg@bgl.vsnl.net.in

Website: <http://www.esgindia.org>

Day of Action Events

Date: Saturday, 13th March 2004

Time: 10.00 am – 1.00 pm

Venue: Vikasana School, Kanakapura Road (On turn to Anjanapura Layout, approx. two kms. past Metro), Doddakalasandra, Bangalore 560062. Tel: 28435201 (Vikasana is an alternative school and the ambience is most conducive to creative expression and freedom.)

Programme: 'Feeling Cauvery': Come with family and friends to express your deepest feelings for Cauvery on canvas, paper, cloth, clay, or through song, music, dance, theatre, stories, poetry, films, etc. Celebrate Cauvery: her grace, dynamism, beauty. Please bring your own creative material and make this space yours and one with Cauvery.

There will be special programmes for children involving river stories.

Exhibits developed here will travel to schools, colleges, markets and many other public venues to communicate to the public the need to protect Cauvery.

Please confirm your participation by Friday, 12 March 2004.

Date: Sunday 14th March 2004

Time: 8.00 am - 3.00 pm

Venue: Sangam (Mekedatu), Via Kanakapura Town.

Programme: Sangam is the confluence of Rivers Cauvery and Arkavathy about 90 Kms from Bangalore on Kanakapura road. Mekedatu, a fantastic gorge formed by the Cauvery, is a major picnic spot, bringing thousands every weekend. Sadly, there is little responsibility demonstrated in enjoying nature's grandeur. The place is littered with alcohol, plastic bottles and other rubbish. Besides

the need to symbolically clean up the area, it is time visitors understand the need to responsibly enjoy nature and its beauty.

Come with your families and friends to take pleasure in this wonderful confluence of rivers and help build awareness towards making this a "litter free zone". We also invite you to join in our campaign to make the grand formations of the rocks with the river a **NO DEVELOPMENT ZONE.**

A fun educational experience is organized for children of all age groups to appreciate the wonder of Cauvery.

Transport

Travel in buses at cost can be coordinated on prior request. Please confirm with us your travel needs by making an advance payment latest by Friday, 12 March 2004.